







EUROMED Invest Academy in Belgium

"Get to know and work with the EU and its institutions to develop investments and SMEs in the Mediterranean"

16-17 June 2015
Chamber of Commerce of Brussels
Brussels, Belgium



Draft Program

















EUROMED Invest Academy Belgium – Program

Monday 15 June		
	Arrival of the participants	
14.00 – 16.00	Visit of the European Parliament (TBC)	
19.30 – 21.30	Welcome cocktail	
Tuesday 16 June		
Venue: Chamber of Commerce of Brussels, Louise Avenue 500, 1050 Brussels		
8.30 - 9.00	Registration of participants	
9.00 – 10.00	Welcome session:	
	Olivier Willocx, CEO, Chamber of Commerce of Brussels (TBC)	
	Johannes Hahn, European Commissioner for Neighbourhood Policy &	
	Enlargement Negotiations (TBC), European Commission (TBC)	
	Drescontation of the CUDOMED Invest project. Emmanuel Neutoni	
	Presentation of the EUROMED Invest project – Emmanuel Noutary, General Delegate, ANIMA Investment Network	
10.00 – 11.30	Session 1	
10.00 - 11.30	Get to know and work with the EU institutions	
	European Parliament activities on the Mediterranean region	
	MEP member of the Delegation to the UfM Parliamentary Assembly	
	(TBC)	
	Advocating the EU: channels and institutions	
	Arnaldo Abruzzini (EUROCHAMBRES's Secretary General) (TBC)	
11.30 – 11.45	Coffee break	
11.45 – 13.00	Session 2	
	Shaping the new European Neighbourhood Policy: priorities for	
	the private sector	
	Bernard Brunet (Head of Unit, DG NEAR, Unit on Thematic Support,	
	Monitoring and Evaluation) (TBC)	
	Anna Maria Madeleine Majorenko (EEAS, Unit on European	
	Neighbourhood Policy) (TBC)	
13.00 – 14.00	BSO representative (TBC) Lunch	
	and programmes supporting private sector development in the	

Mediterranean

14.00 – 15.30	Session 3
	EU funding opportunities to Southern Mediterranean business
	organisations and SMEs from DG NEAR
	Ingrid Schwaiger (Deputy Head of Unit, DG NEAR, Unit on Regional
	Programmes Neighbourhood South) (TBC)
	Michael Voegele (Deputy Head of Unit, DG NEAR, Unit on Institution
	building, TAIEX, twinning) (TBC)
	Representative of DG NEAR responsible for CBC projects (TBC)
15.30 – 15.45	Coffee break
15.45 – 17.00	Session 4
	Current and Potential new EU funding opportunities open to
	Southern Mediterranean business organisations and SMEs from
	other EC Directorate Generals
	E. Lipiatou (Head of Unit, DG RESEARCH, Unit European
	Neighbourhood, Africa and Gulf) (TBC)
	Representative of DG GROW responsible for COSME (TBC)
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	Karel Bartak (Head of Unit, DG EAC, Unit on Creative Europe)
19.30 – 21.30	

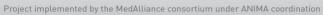
Project financed by the European Union, the MedAlliance and the local authorities of Marseille - PACA































Wednesday 17 June

Venue: Chamber of Commerce of Brussels, Louise Avenue 500, 1050 Brussels

9.00 – 10.00	Session 5 EU trade policy and market access in the Southern Mediterranean Sofia Munoz Albarran (Head of Unit DG Trade, Unit on South Mediterranean and Middle East) (TBC) + BSO representative
10.00 – 10.45	Session 6 EU – Mediterranean Industrial cooperation Marie Corman (DG GROW, Unit on International Affairs and Missions for Growth) (TBC)
10.45 – 11.00	Coffee break
11.00 – 12.00	Session 7 European technical standards/legislation and implications for business Representative from DG GROW (TBC)+ BSO representative
12.00 – 13.00	Lunch
13.00 – 14.00	Session 8 Impact of the Pan-euromed rules of origin Peter Kovacs (Head of Unit, DG TAXUD, Unit on Trade facilitation, rules of origin and international coordination) (TBC) + Agadir technical unit (TBC) + BSO representative
	Departure of participants

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